



DATA ANALYTICS

Driving business results through data

Across a range of industries, data analytics are helping businesses to become smarter, more productive, and better at making predictions.

Data held within organisations covers the entire value chain holding information about customers, sales, and service, financials and system transactions.

Analysing these at a functional level constrains your thinking, but piecing these data sets together opens new opportunities to extract potential value such as understanding customer journeys, designing customer segmentation models and enhancing pricing.

TARGET VALUE ADDED SERVICES

HOW WE CAN SUPPORT YOU

01_General portfolio reporting – we can assess performance trends, identify risk segments and highlight future areas of focus on the portfolio.

02_In-depth portfolio analysis (one-off or regular analysis of data provided for externally managed portfolios).

03_Business forecasting – facilitating pro-active capacity planning.

04_Data cuts and reporting – provision of reporting for third parties (e.g. credit reference agencies).

05_Self-servicing capability – providing online and mobile solutions for receipt of arrears payments.

06_Consultancy to identify and implement intelligent arrears management strategies for your portfolios.

07_Identifying portfolio trends for early arrears forecasting.

08_Pricing loan pools for servicing as a part of a bid process.

09_Data scrubbing for accuracy and conformity to your specified criteria.

BENEFITS TO YOUR BUSINESS



BUSINESS STRATEGY

Converting data into meaningful insight allows you to improve decision making, raise productivity and ultimately drive competitive advantage.



IMPROVED EFFICIENCY

Understanding data trends allows you to refine your customer journeys, transactions and improve overall business efficiency.



FLEXIBILITY

The analysis and outputs can be tailored to meet your specific business requirements as a single report or on a more regular basis.

WHY TARGET GROUP

We are a leading provider of data support enabling our clients to operate more efficiently and swiftly bring products to market whilst managing risk. Our Operational Intelligence team have significant experience in working with and manipulating data to provide insight and drive business results. We have deep experience of delivering this support on both our own portfolios and those of our customers.



Visit targetgroup.com to learn more about our data analytics services and why Target Group is the right partner for you. T: 0845 650 6200 www.targetgroup.com